Distributionally Robust Stochastic and Online Optimization Driven by Data/Samples Models/Algorithms for Learning and Decision Making

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> November 14, 2018 (Joint work with many others ...)

Outline

- Introduction to Distributionally Robust Optimization (DRO)
- DRO under Moment, Likelihood and Wasserstein Bounds
- Price of Correlation of High-Dimension Uncertainty
- MDP Value-Iteration Sample/Computation Complexities
- Online Linear Optimization and Dynamic Resource Allocation

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Develop tractable and provable models and algorithms for optimization with uncertain and online data.

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Introduction to DRO

We start from considering a stochastic optimization problem as follows:

$$maximize_{\mathbf{x}\in \mathcal{X}} \quad \mathbb{E}_{F_{\xi}}[h(\mathbf{x},\xi)] \tag{1}$$

where **x** is the decision variable with feasible region *X*, ξ represents random variables satisfying joint distribution F_{ξ} .

Introduction to DRO

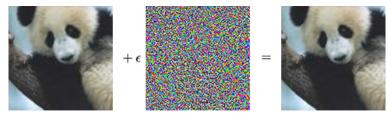
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where **x** is the decision variable with feasible region X, ξ represents random variables satisfying joint distribution F_{ξ} .

- Pros: In many cases, the expected value is a good measure of performance
- Cons: One has to know the exact distribution of ξ to perform the stochastic optimization. Deviant from the assumed distribution may result in sub-optimal solutions. Even know the distribution, the solution/decision is generically risky.

Learning with Noises



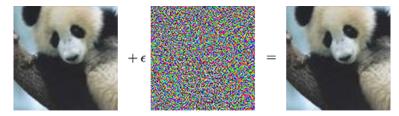
"panda" 57.7% confidence

"gibbon" 99.3% confidence

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Learning with Noises



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Goodfellow et al. [2014]

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Robust Optimization

In order to overcome the lack of knowledge on the distribution, people proposed the following (static) robust optimization approach:

$$\mathsf{maximize}_{\mathbf{x}\in X} \quad \mathsf{min}_{\xi\in\Xi} h(\mathbf{x},\xi) \tag{2}$$

where Ξ is the support of ξ .

Robust Optimization

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where Ξ is the support of ξ .

- Pros: Robust to any distribution; only the support of the parameters are needed.
- Cons: Too conservative. The decision that maximizes the worst-case pay-off may perform badly in usual cases; e.g., Ben-Tal and Nemirovski [1998, 2000], etc.

Motivation for a Middle Ground

• In practice, although the exact distribution of the random variables may not be known, people usually know certain observed samples or training data and other statistical information.

Motivation for a Middle Ground

- In practice, although the exact distribution of the random variables may not be known, people usually know certain observed samples or training data and other statistical information.
- Thus we could choose an intermediate approach between stochastic optimization, which has no robustness in the error of distribution; and the robust optimization, which admits vast unrealistic single-point distribution on the support set of random variables.

Distributionally Robust Optimization

A solution to the above-mentioned question is to take the following Distributionally Robust Optimization/Learning (DRO) model:

$$\mathsf{maximize}_{\mathbf{x}\in\mathcal{X}} \quad \mathsf{min}_{F_{\xi}\in\mathcal{D}} \mathbb{E}_{F_{\xi}}[h(\mathbf{x},\xi)] \tag{3}$$

In DRO, we consider a set of distributions \mathcal{D} and choose one to maximize the expected value for any given $\mathbf{x} \in X$.

Distributionally Robust Optimization

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(3)

In DRO, we consider a set of distributions \mathcal{D} and choose one to maximize the expected value for any given $\mathbf{x} \in X$.

When choosing \mathcal{D} , we need to consider the following:

- Tractability
- Practical (Statistical) Meanings
- Performance (the potential loss comparing to the benchmark cases)

Sample History of DRO

- First introduced by Scarf [1958] in the context of inventory control problem with a single random demand variable.
- Distribution set based on moments: Dupacova [1987], Prekopa [1995], Bertsimas and Popescu [2005], Delage and Y [2007,2010], etc
- Distribution set based on Likelihood/Divergences: Nilim and El Ghaoui [2005], Iyanger [2005], Wang, Glynn and Y [2012], etc
- Distribution set based on Wasserstein ambiguity set: Mohajerin Esfahani and Kuhn [2015], Blanchet, Kang, Murthy [2016], Duchi, Glynn, Namkoong [2016]
- Axiomatic motivation for DRO: Delage et al. [2017]; Ambiguous Joint Chance Constraints Under Mean and Dispersion Information: Hanasusanto et al. [2017]
- Lagoa and Barmish [2002] and Shapiro [2006] simply considers a set containing unimodal distributions, Kleinberg et al. [1997] and M²ohring et al. [1999] considers the product distribution 2000
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Introduction to Distributionally Robust Optimization

DRO under Moment, Likelihood and Wasserstein Bounds

3 Price of Correlation of High-Dimension Uncertainty

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DRO with Moment Bounds

Define

$$\mathcal{D} = \left\{ \begin{array}{c|c} \mathcal{P}(\xi \in \Xi) = 1 \\ (\mathbb{E}[\xi] - \mu_0)^T \Sigma_0^{-1} (\mathbb{E}[\xi] - \mu_0) \leq \gamma_1 \\ \mathbb{E}[(\xi - \mu_0)(\xi - \mu_0)^T] \leq \gamma_2 \Sigma_0 \end{array} \right\}$$

That is, the distribution set is defined based on the support, first and second order moments constraints.

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Theorem

Under mild technical conditions, the DRO model can be solved to any precision ϵ in time polynomial in log $(1/\epsilon)$ and the sizes of **x** and ξ

Delage and Y [2010]

Confidence Region on F_{ξ}

Does the construction of \mathcal{D} make a statistical sense?

3

Confidence Region on $F_{\mathcal{E}}$

Does the construction of \mathcal{D} make a statistical sense?

Theorem

Consider

$$D(\gamma_1, \gamma_2) = \begin{cases} \mathsf{P}(\xi \in \Xi) = 1 \\ (\mathbb{E}[\xi] - \mu_0)^T \Sigma_0^{-1} (\mathbb{E}[\xi] - \mu_0) \leq \gamma_1 \\ \mathbb{E}[(\xi - \mu_0)(\xi - \mu_0)^T] \leq \gamma_2 \Sigma_0 \end{cases} \end{cases}$$

where μ_0 and Σ_0 are point estimates from the empirical data (of size m) and Ξ lies in a ball of radius R such that $||\xi||_2 < R$ a.s..

Then for
$$\gamma_1 = O(\frac{R^2}{m} \log (4/\delta))$$
 and $\gamma_2 = O(\frac{R^2}{\sqrt{m}} \sqrt{\log (4/\delta)})$,

$$P(F_{\xi} \in D(\gamma_1, \gamma_2)) \geq 1 - \delta$$

3

DRO with Likelihood Bounds

Define the distribution set by the constraint on the likelihood ratio. With observed Data: $\xi_1, \xi_2, ..., \xi_N$, we define

$$\mathcal{D}_{N} = \left\{ F_{\xi} \middle| egin{array}{c} P(\xi \in \Xi) = 1 \\ L(\xi, F_{\xi}) \geq \gamma \end{array}
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where γ adjusts the level of robustness and N represents the sample size.

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For example, assume the support of the uncertainty is finite

 $\xi_1, \xi_2, \dots \xi_n$

and we observed m_i samples on ξ_i . Then, F_{ξ} has a finite discrete distribution $p_1, ..., p_n$ and

$$L(\xi, F_{\xi}) = \sum_{i=1}^{n} m_i \log p_i.$$

Theory on Likelihood Bounds

The model is a convex optimization problem, and connects to many statistical theories:

- Statistical Divergence theory: provide a bound on KL divergence
- Bayesian Statistics with the threshold γ estimated by samples: confidence level on the true distribution
- Non-parametric Empirical Likelihood theory: inference based on empirical likelihood by Owen
- Asymptotic Theory of the likelihood region
- Possible extensions to deal with Continuous Case

Wang, Glynn and Y [2012,2016]

DRO using Wasserstein Ambiguity Set

By the Kantorovich-Rubinstein theorem, the Wasserstein distance between two distributions can be expressed as the minimum cost of moving one to the other, which is a semi-infinite transportation LP.

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Theorem

When using the Wasserstein ambiguity set

$$\mathcal{D}_{\mathsf{N}} := \{ \mathsf{F}_{\xi} \mid \mathsf{P}(\xi \in \Xi) = 1 \ \& \ \mathsf{d}(\mathsf{F}_{\xi}, \hat{\mathsf{F}}_{\mathsf{N}}) \leq \varepsilon_{\mathsf{N}} \},$$

where $d(F_1, F_2)$ is the Wasserstein distance function and N is the sample size, the DRO model satisfies the following properties:

- Finite sample guarantee : the correctness probability \bar{P}^N is high
- Asymptotic guarantee : $ar{P}^{\infty}(\lim_{N o \infty} \hat{x}_{\varepsilon_N} = x^*) = 1$
- Tractability : DRO is in the same complexity class as SAA

Mohajerin Esfahani & Kuhn [15, 17], Blanchet, Kang, Murthy [16], Duchi, Glynn, Namkoong

DRO for Logistic Regression

Let {(\$\{\tilde{k}_i, \hiteroplus_i})\$}\$\$\$}\$\$\$^N_{i=1} be a feature-label training set i.i.d. from P, and consider applying logistic regression :

$$\min_{x} \frac{1}{N} \sum_{i=1}^{N} \ell(x, \hat{\xi}_{i}, \hat{\lambda}_{i}) \text{ where } \ell(x, \xi, \lambda) = \ln(1 + \exp(-\lambda x^{T}\xi))$$

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• DRO suggests solving

$$\min_{x} \sup_{F \in \mathcal{D}_{N}} \mathbb{E}_{F}[\ell(x,\xi_{i},\lambda_{i})]$$

with the Wasserstein ambiguity set.

DRO for Logistic Regression

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$$\min_{x} \sup_{F \in \mathcal{D}_{N}} \mathbb{E}_{F}[\ell(x,\xi_{i},\lambda_{i})]$$

with the Wasserstein ambiguity set.

• When labels are considered to be error free, DRO with D_N reduces to regularized logistic regression:

$$\min_{x} \frac{1}{N} \sum_{i=1}^{N} \ell(x, \hat{\xi}_i, \hat{\lambda}_i) + \varepsilon \|x\|_*$$

Shafieezadeh Abadeh, Mohajerin Esfahani, & Kuhn, NIPS, [2015] >

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Results of the DRO Learning



Original



ERM



FGM









WRM

< A

IFGM Sinha, Namkoong and Duchi [2017]

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Results of the DRO Learning: Original

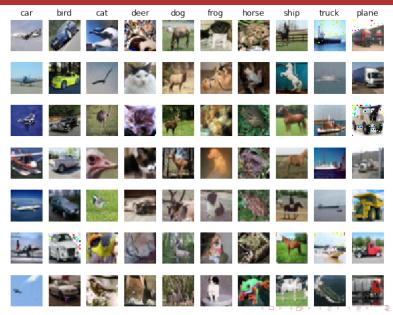


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Results of the DRO Learning: Nonrobust

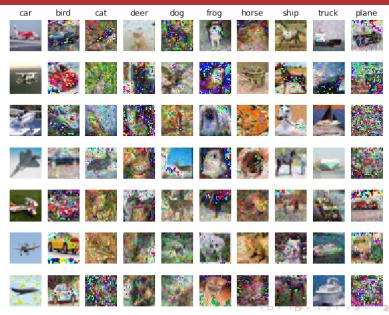


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Results of the DRO Learning: DRO

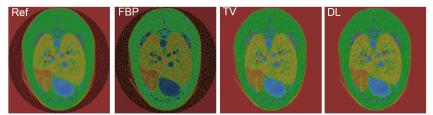


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Medical Application







 Ref: Filtered Back Projection reconstructions of noise-free data
 FBP: FBP reconstructions of noisy data
 TV: TV-based reconstruction
 DL: Dictionary Learning-based reconstruction
 DL+DRO: DL+DRO to encourage lowrankness and robustness

Liu at all. [2017]

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Summary of DRO under Moment, Likelihood or Wasserstein Ambiguity Set

• The DRO models yield a solution with a guaranteed confidence level to the possible distributions. Specifically, the confidence region of the distributions can be constructed upon the historical data and sample distributions.

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Summary of DRO under Moment, Likelihood or Wasserstein Ambiguity Set

- The DRO models yield a solution with a guaranteed confidence level to the possible distributions. Specifically, the confidence region of the distributions can be constructed upon the historical data and sample distributions.
- The DRO models are tractable, and sometimes maintain the same computational complexity as the stochastic optimization models with known distribution.
- This approach can be applied to a wide range of problems, including inventory problems (e.g., newsvendor problem), portfolio selection problems, image reconstruction, machine learning, etc., with reported superior numerical results

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Planning under High-Dimensional Stochastic Data

Name	Symbol		Cost basis			Gain %
Apple Inc.	AAPL	1	122.4	86.29	-36.11	-29.5
Arriazon.com, Inc.	AM2N	2	128.18	101.52	-26.66	-20.8
eBay Inc.	EBAY	1.25	32.23	17,45	-14.78	-45.85
Microsoft Corporation	MSET	3.02	84.17	58.41	-25.76	-30.61
Google Inc.	8008	- 4	1753.4	1212.44	-521	-30.05
Yahoo! Inc.	YHOO	2	58.06	23.94	-34.12	-58.77
News Corporation	NWS	5	93.5	46.85	-48.65	-49.89
Time Warner Inc.	TWX	- 4	59.44	40.28	-19.16	-32.23
The Walt Disney Company	DIS	3	92.28		-24.84	-26.92
Bank of America Corporation	BAC		36.74	13.24	-23.5	-63.96
Best Buy Co., Inc.	BBY	1	39.87	27.75	-12.12	-30.4
Corncast Corporation	CMCSK		19.41	15.79	-3.62	-18.65
AT&T Inc.	т	2	70.02	56.46	-13.55	-19.37
Netflix, Inc.	NFLX		31.26	28.66	-2.6	-8.32
JPMorgan Chase & Co.	MIL		37.58	31.01	-6.55	-17.44
Dell Inc.	DELL		19.35	10.23	-9.12	-47.13
DivX, Inc.	DIVX		9.38	5.1	-4.28	-45.63
Wal-Mart Stores, Inc.	WMT		49.9	55.05	5.15	10.32
IAC/InterActiveCorp	IACI	1	19.53	15.77	-3.76	-19.25
Target Corporation	TGT		52	33.55	-18,45	-35.48
Adobe Systems Incorporated	ADBE	1	32.55	21.05	-11.5	-35.33
Electronic Arts Inc.	ERTS		46.31		-30.97	-66.88
Monster Worldwide, Inc.	MWW		24.75	11.55	-13.2	-63.33
Circuit City Stores, Inc.	OCTYQ		3.84	0.14	-0.71	-95.48
Garnett Co., Inc.	GCI	0.41	11.85	3.27	-8.58	-72.42
The McClatchy Company	MNI	0.14	1.24	0.11	-1.13	-91.21
					-910.5	-1035.58



Portfolio Optimization

Facility Location

Planning under High-Dimensional Stochastic Data

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Channel Construct	Time Warner Inc.	TWX	4	59.44	40.28	-19.16	-32.23
Openation Image: second s		DIS	3	92.28	67.44	-24.84	-26.92
Operation Company OLDER 1		BAC		36.74	13.24	-23.5	-63.96
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Portfolio Optimization

Facility Location

$\underset{\mathbf{x}\in X}{\operatorname{minimize}} \ \mathbb{E}_{p}[f(\mathbf{x},\xi)]$

where ξ is a high-dimensional random vector, and many possible return/demand high-dimensional joint distributions.

One can also consider the distributionally robust approach:

 $\underset{\mathbf{x} \in X}{\text{minimize maximize }} \mathbb{E}_{p}[f(\mathbf{x}, \xi)]$

where \mathcal{D} is the set of joint distributions such that the marginal distribution of ξ_i is p_i for each *i*.

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For simplicity, people are tempted to ignore correlations and assume independence among random variables (joint probability becomes the product of marginals). However, what is the risk associated with assuming independence? Can we analyze this risk in terms of properties of objective functions?

One can also consider the distributionally robust approach:

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For simplicity, people are tempted to ignore correlations and assume independence among random variables (joint probability becomes the product of marginals). However, what is the risk associated with assuming independence? Can we analyze this risk in terms of properties of objective functions?

• We precisely quantify this risk as

Price of Correlations (POC)

• We provide tight bounds on POC for various cost functions.

Define

• $\hat{\mathbf{x}}$ be the optimal solution of stochastic program with independent distribution $\hat{p}(\xi) = \prod_{i} p_i(\xi_i)$.

$$\hat{\mathbf{x}} = \operatorname{arg\,min}_{\mathbf{x}\in X} \mathbb{E}_{\hat{\mathbf{p}}}[f(\mathbf{x},\xi)]$$

• **x**^{*} be the optimal solution for the distributionally robust model.

$$\mathbf{x}^* = \arg\min_{\mathbf{x}\in X} \max_{\mathbf{p}\in\mathcal{D}} \mathbb{E}_{\mathbf{p}}[f(\mathbf{x},\xi)]$$

Then, Price of Correlations (POC), or Correlation Gap, is approximation ratio that $\hat{\mathbf{x}}$ achieves for distributionally robust model.

$$\mathsf{POC} = \frac{\max_{p \in \mathcal{D}} \mathbb{E}_p[f(\hat{\mathbf{x}}, \xi)]}{\max_{p \in \mathcal{D}} \mathbb{E}_p[f(\mathbf{x}^*, \xi)]}$$

- Approximation of robust model
 - Minimax stochastic program can be replaced by stochastic program with independent distribution to get approximate solution.
 - Often easy to solve either by sampling or by other algorithmic techniques [e.g., Kleinberg et al. (1997), Möhring et al.(1999)]

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Question: What function class has large POC? What function class has small POC?

- Submodularity leads to small POC
- Supermodularity leads to large POC

Submodularity Leads to Small POC

- For any fixed x, function f(ξ) = f(x, ξ) is submodular in random variable ξ
- Decreasing marginal cost, economies of scale

 $f(\max\{\xi,\theta\}) + f(\min\{\xi,\theta\}) \le f(\xi) + f(\theta)$

• For continuous functions: $\frac{\partial f(\xi)}{\partial \xi_i \partial \xi_j} \leq 0$

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Theorem

If $f(\cdot,\xi)$ is monotone and submodular in ξ , then $\mathsf{POC} \le e/(e-1)$.

Calinescu, Chekuri, Pál, Vondrák [2007] for binary random variables, Agrawal, Ding, Saberi, Y, [2010] for general domains

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Supermodularity Leads to Large POC

- For any fixed x, function f(ξ) = f(x, ξ) is supermodular in random variable ξ
- Increasing marginal cost

$$rac{\partial f(\xi)}{\partial \xi_i \partial \xi_j} \geq 0$$

e.g., effects of increase in congestion as demand increases.

- In worst case distribution large values of one variable will appear with large values of other variable – highly correlated
- We show example of supermodular set function with $POC = \Omega(2^n)$.

Agrawal, Ding, Saberi, Y, [2010]

Applications: Stochastic Bottleneck Matching

$$\operatorname{minimize}_{\mathbf{x}\in X} \operatorname{maximize}_{p\in\mathcal{P}} \mathbb{E}_p[\operatorname{max}_i \xi_i x_i] \Rightarrow$$

 $\operatorname{minimize}_{\mathbf{x}\in X} \mathbb{E}_{\hat{\rho}}[\max_{i}\xi_{i}x_{i}]$

where expected value is under independent distribution \hat{p} .

- Monotone submodular function, $e/(e-1) \sim 1.6$ approximation.
- Can be sampled efficiently, Chernoff type concentration bounds hold for monotone submodular functions.
- Reduces to a small convex problem

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$$\operatorname{minimize}_{\mathbf{x}\in \mathbf{X}} \operatorname{maximize}_{\boldsymbol{\rho}\in \mathcal{P}} \mathbb{E}_{\boldsymbol{\rho}}[||\boldsymbol{\xi}.^*\mathbf{x}||_q] \Big| \Rightarrow$$

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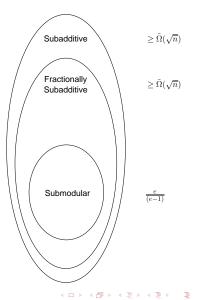
Beyond Submodularity?

Monotone Subadditive Functions?

- Preserves economy of scale
- Example with $POC \ge \Omega(\sqrt{n}/\log\log(n))$

Fractionally Subadditive?

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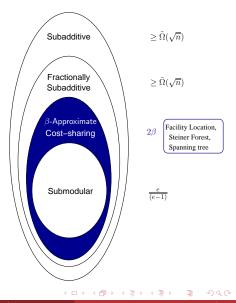
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Cost-sharing to the rescue



Cross-Monotone Cost-Sharing

A cooperative game theory concept

Can cost f(ξ₁,..., ξ_n) be charged to participants 1,..., n so that the share charged to participant i decreases as the demands of other participants increase?

[introduced by Thomson (1983, 1995) in context of bargaining]

- For submodular functions charge marginal costs.
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Approximate cost-sharing schemes exist for non-submodular functions

- 3-approximate cost-sharing for facility location cost function [Pál, Tardos 2003]
- 2-approximate cost-sharing for Steiner forest cost function [Könemann, Leonardi, Schäfer 2005]

Theorem

If objective function $f(\cdot, \xi)$ is monotone in ξ with β -cost-sharing scheme, $POC \leq 2\beta$.

- $\bullet~\text{POC} \leq 6$ for two-stage stochastic facility location
- POC ≤ 4 for two-stage stochastic Steiner forest network design problem.

Agrawal, Ding, Saberi, Y, [2010]

The Cost-Sharing Condition is (near)-Tight

Theorem

If POC for function f is less than β , there exists a cross-monotone cost-sharing scheme with expected β -budget balance.

We show examples of

- Monotone submodular function with POC $\geq \frac{e}{e-1}$.
- Facility location with POC \geq 3.
- Steiner tree network design with POC \geq 2.

Agrawal, Ding, Saberi, Y, [2010]

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Open questions

- Further characterizations of value of partial information in stochastic optimization problems
- Given partial information about correlations such as Covariance matrix
 - How does worst case distribution compare to maximum entropy distribution?
 - Block-wise independent distributions?

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- MDGPs are useful for studying a wide range of optimization/game problems solved via dynamic programming, where it was known at least as early as the 1950s (cf. Shapley 1953, Bellman 1957).
- Modern applications include dynamic planning under uncertainty, reinforcement learning, social networking, and almost all other stochastic dynamic/sequential decision/game problems in Mathematical, Physical, Management and Social Sciences.

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The Optimal Cost-to-Go Value Vector I

Let $\mathbf{y} \in \mathbf{R}^m$ represent the cost-to-go values of the *m* states, *i*th entry for *i*th state, of a given policy. The MDP problem entails choosing the optimal value vector \mathbf{y}^* such that it satisfies:

$$y_i^* = \min\{c_j + \gamma \mathbf{p}_j^T \mathbf{y}^*, \forall j \in \mathcal{A}_i\}, \forall i,$$

with optimal policy

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In the Game setting, the conditions becomes:

$$y_i^* = \min\{c_j + \gamma \mathbf{p}_j^T \mathbf{y}^*, \ \forall j \in \mathcal{A}_i\}, \ \forall i \in I^-,$$

and

$$y_i^* = \max\{c_j + \gamma \mathbf{p}_j^T \mathbf{y}^*, \ \forall j \in \mathcal{A}_i\}, \ \forall i \in I^+.$$

They both are fix-point or saddle-point problems.

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Value-Iteration (VI) Method

Let $\mathbf{y}^0 \in \mathbf{R}^m$ represent the initial cost-to-go values of the *m* states. The VI for MDP:

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The values inside the parenthesis are the so-called Q-values. Such operation can be written as

$$\mathbf{y}^{k+1} = T\mathbf{y}^k.$$

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- We analyze this performance using Hoeffdings inequality and classic results on contraction properties of value iteration. Moreover, we improve the final result using Variance Reduction and Monotone Iteration.
- Variance Reduction enables us to update the Q-values so that the needed number of samples is decreased from iteration to iteration.

Two computation and sample complexity results are developed by (Sidford, Wang, Wu and Y [ICML 2017]) based on Variance Reduction (the VR technique has been used extensively in the design of fast stochastic methods for solving large–scale optimization problems in machine learning):

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$$O\left((mn + \frac{n}{(1 - \gamma)^3})\log(\frac{1}{\epsilon})\log(\frac{1}{\delta})
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• Sample complexity lower bound: $O\left(\frac{n}{(1-\gamma)^{3}\epsilon^{2}}\right)$.

Summary of MDP Value-Iteration and Near-Optimal Randomized Value-Iteration Result

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- The method is also extended to computing ε-optimal policies for finite-horizon MDP with a generative model and provide a nearly matching sample complexity lower bound.
- More recently, the result is substantially generalized to the Stochastic Game process.

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- Objective: Maximize the revenue.

	Bid $1(t = 1)$	Bid $2(t = 2)$	 Inventory(b)
$Price(\pi_t)$	\$100	\$30	
Decision	<i>x</i> ₁	<i>x</i> ₂	
Pants	1	0	 100
Shoes	1	0	 50
T-shirts	0	1	 500
Jackets	0	0	 200
Hats	1	1	 1000

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Now we consider the online or streamline and data-driven version of this problem:

- We only know **b** and *n* at the start
- the bidder information is revealed sequentially along with the corresponding objective coefficient.
- an irrevocable decision must be made as soon as an order arrives without observing or knowing the future data.

Ye, Yinyu (Stanford)

Robust and Online Optimization

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Model Assumptions

Main Assumptions

- $0 \le a_{it} \le 1$, for all (i, t);
- $\pi_t \ge 0$ for all t
- The bids (\mathbf{a}_t, π_t) arrive in a random order (rather than from some iid distribution).

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- The bids (\mathbf{a}_t, π_t) arrive in a random order (rather than from some iid distribution).
- Denote the offline LP maximal value by $OPT(A, \pi)$. We call an online algorithm A to be *c*-competitive if and only if

$$E_{\sigma}\left[\sum_{t=1}^{n}\pi_{t}x_{t}(\sigma,\mathcal{A})
ight]\geq c\cdot OPT(\mathcal{A},\pi)\;\forall(\mathcal{A},\pi),$$

where σ is the permutation of arriving orders. In what follows, we let

$$B=\min_i\{b_i\}(>0).$$

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Main Results: Necessary and Sufficient Conditions

Theorem

For any fixed $0 < \epsilon < 1$, there is no online algorithm for solving the linear program with competitive ratio $1 - \epsilon$ if

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Main Results: Necessary and Sufficient Conditions

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Agrawal, Wang and Y [2010, 2014]

Ye, Yinyu (Stanford)

Ideas to Prove Negative Result

• Consider m = 1 and inventory level B, one can construct an instance where OPT = B, and there will be a loss of \sqrt{B} with a high probability, which give an approximation ratio $1 - \frac{1}{\sqrt{B}}$.

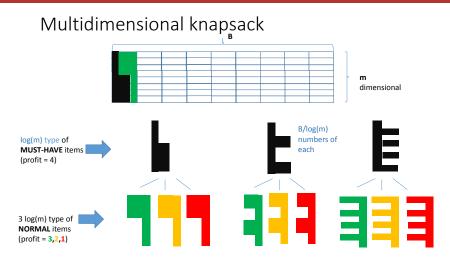
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- Then, with hight probability each "single good" case has a loss of $\sqrt{B/\log(m)}$ and the total loss of $\sqrt{B \cdot \log(m)}$. Thus, approximation ratio is at best $1 \frac{\sqrt{\log(m)}}{\sqrt{B}}$.

Necessary Result I



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Necessary Result II

Multidimensional knapsack

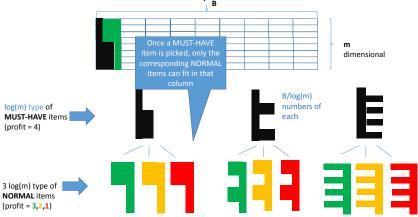


Image: A matrix

Ideas to Prove Positive Result: Dynamic Learning

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- There is no distribution known so that any type of stochastic optimization models is not applicable.
- Unlike dynamic programming, the decision maker does not have full information/data so that a backward recursion can not be carried out to find an optimal sequential decision policy.
- Thus, the online algorithm needs to be learning-based, in particular, learning-while-doing.

The problem would be easy if there are "ideal prices":

	Bid $1(t = 1)$	Bid $2(t = 2)$	 $Inventory(\mathbf{b})$	p *
$\operatorname{Bid}(\pi_t)$	\$100	\$30		
Decision	<i>x</i> ₁	<i>x</i> ₂		
Pants	1	0	 100	\$45
Shoes	1	0	 50	\$45
T-shirts	0	1	 500	\$10
Jackets	0	0	 200	\$55
Hats	1	1	 1000	\$15

• Pricing the bid: The optimal dual price vector \mathbf{p}^* of the offline LP problem can play such a role, that is $x_t^* = 1$ if $\pi_t > \mathbf{a}_t^T \mathbf{p}^*$ and $x_t^* = 0$ otherwise, yields a near-optimal solution.

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- Based on this observation, our online algorithm works by learning a threshold price vector p̂ and using p̂ to price the bids.
- One-time learning algorithm: learn the price vector once using the initial ϵn input.
- Dynamic learning algorithm: dynamically update the prices at a carefully chosen pace.

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and get the optimal dual solution $\hat{\mathbf{p}}$;

• Determine the future allocation x_t as:

$$x_t = \begin{cases} 0 & \text{if } \pi_t \leq \hat{\mathbf{p}}^T \mathbf{a}_t \\ 1 & \text{if } \pi_t > \hat{\mathbf{p}}^T \mathbf{a}_t \end{cases}$$

as long as $a_{it}x_t \leq b_i - \sum_{j=1}^{t-1} a_{ij}x_j$ for all *i*; otherwise, set $x_t = 0$.

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Theorem

For any fixed $\epsilon > 0$, the one-time learning algorithm is $(1 - \epsilon)$ competitive for solving the linear program when

$$B \ge \Omega\left(\frac{m\log(n/\epsilon)}{\epsilon^3}\right)$$

This is one ϵ worse than the optimal bound.

- With high probability, we clear the market;
- With high probability, the revenue is near-optimal if we include the initial ε portion revenue;
- With high probability, the first ϵ portion revenue, a learning cost, doesn't contribute too much.

Then, we prove that the one-time learning algorithm is $(1 - \epsilon)$ competitive under condition $B \ge \frac{6m \log(n/\epsilon)}{\epsilon^3}$.

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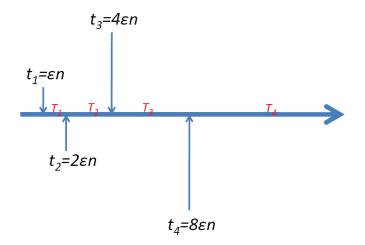
$$\begin{array}{ll} \text{maximize}_{\mathbf{x}} & \sum_{t=1}^{\ell} \pi_t x_t \\ \text{subject to} & \sum_{t=1}^{\ell} a_{it} x_t \leq (1-h_{\ell}) \frac{\ell}{n} b_i \quad i=1,...,m \\ & 0 \leq x_t \leq 1 \qquad \qquad t=1,...,\ell \end{array}$$

where

$$h_{\ell} = \epsilon \sqrt{\frac{n}{\ell}};$$

and this price vector is used to determine the allocation for the next immediate period.

Geometric Pace/Grid of Price Updating



Ye, Yinyu (Stanford)

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- The numbers h_{ℓ} play an important role in improving the condition on B in the main theorem. It basically balances the probability that the inventory ever gets violated and the lost of revenue due to the factor $1 h_{\ell}$.
- Choosing large h_{ℓ} (more conservative) at the beginning periods and smaller h_{ℓ} (more aggressive) at the later periods, one can now control the loss of revenue by an ϵ order while the required size of *B* can be weakened by an ϵ factor.

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Gupta/Molinaro [2014]	$B \geq \frac{\log m}{\epsilon^2}$	Dynamic*
Agrawal/Devanur [2014]	$B \geq rac{\log m}{\epsilon^2}$	Dynamic*

Table: Comparison of several existing results

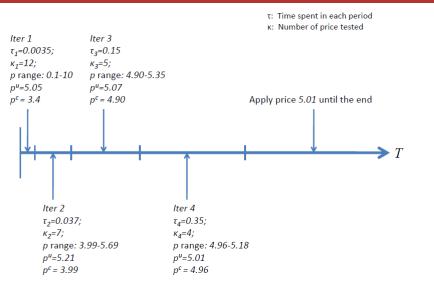
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- Demand arrives in a Poisson process, where the arrival rate $\lambda(p)$ depends only on the instantaneous price posted by the seller.
- Objective is to maximize the expected revenue.
- Near optimal algorithm found for the one good case (Wang, Deng and Y [2014]).

Geometric Pace of Price Testing



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- More general online optimization?